Date	13 July 2003	SVENSKA CELLULOSA AKTIEBOLAGET SCA (pul Communications
Company	Securities and Exchange Commission	Investor Relations × 7827 -103 97 STOCKHOLM
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То	Special Counsel/Office of International Corporate Finance	03029275
From	Peter Nyquist, VP Communications & Investor Relations	
No of pages (inclusive)	2	
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Re: Svenska Cellulosa Aktiebolaget SCA - Rule 12g3-2 (b) Exemption File No. 82-763

Dear Sirs,

On behalf of Svenska Cellulosa Aktiebolaget SCA ("SCA"), enclosed please find a copy of today's dated press release, "Organizational changes within SCA's hygiene operations", which is being furnished to you pursuant to Rule 12g3-2 (b) of the Securities Exchange Act of 1934.

Please acknowledge receipt of this telefax and the enclosure by date-stamping the enclosed copy of this telefax and returning it to our messenger.

Sincerely yours,

Peter Nyquist

/Carin Posse

Encl.

BAUG PERSON

INFORMATION

File No. 82-763

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Organizational changes within SCA's hygiene operations

SCA's European hygiene operations are to undergo a number of changes regarding the organization of responsibility within its business. The earlier structure of division into consumer products, incontinence products and AFH tissue will be converted into three units comprising "personal care," that is, fluff products (incontinence products, baby diapers and feminine hygiene products), AFH tissue and consumer tissue.

Gunnar Johansson (47), currently head of consumer products, has been appointed head of "personal care." Rijk Schipper (50) remains head of AFH tissue operations. Ole Terland (44) has been appointed new head of SCA's operations within consumer tissue. Ole Terland is currently in charge of the SCA Group's research and technology staff and among other positions was previously head of SCA's corrugated board operations. The changes will become effective as of 1 September 2003 and all of these positions will continue to be based in Munich.

Stockholm, 13 August 2003

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)
Communications and Investor Relations

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